

ABSTRACT OF THE DISCLOSURE

An installation structure of an electronic component for a tire, where the installation structure protects the electronic component from heat produced by a tire and a braking device and enables accurate information about the inside of the tire to be obtained without being affected by the heat sources. In the installation structure, an electronic component housed in a case is installed at an arbitrary installation in the air chamber of a tire and a heat-insulating structure is interposed between the electronic components and the installation position.